

Dave Riley

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EMPLOYMENT HISTORY

Studiocom – Art Director (Digital) / April 2010 – Present

Website and interactive art direction for high profile client; part of an award-winning creative team. Clients and responsibilities include:

- **Dunkin Donuts** – brainstorm conceptual directions both independently and as part of an integrated team; translate copy and ideas into high caliber conceptual designs for online environments, including social; maintain campaign and brand continuity and interactive usability; guide other designers in the development of project work and design tasks

Freelance – Art Director / Graphic Designer (Digital / Print) / June 2008 – April 2010

Website, interactive and print design for various clients. Clients and responsibilities included:

- **J. Jill Clothing, Lady Lightning Entertainment, 8th Impression and Fontana/Universal Records** – apparel design; CD packaging design; poster design; collaboration with printers and merchandise companies to ensure quality and precision; design and development of interactive e-commerce look books

Studiocom – Senior Graphic Designer (Digital) / April 2007 – May 2008

Website and interactive design for high profile clients. Clients and responsibilities included:

- **Dunkin Donuts and Baskin Robbins** – generating ideas for initial comps based on client needs; comp ideas for client approval; interaction and communication directly with clients; project management through to fruition using current and modern design techniques and media

The Creative Group - Freelance Graphic Designer / May 2006 – April 2007

Website and interactive design for various clients. Clients and responsibilities included:

- **ISM (Irma S. Mann, Strategic Marketing, Inc.)** – print advertising design for Emirate Airlines; American Express and Harley Davidson, MGM Grand Foxwoods brand; design comps for client websites; print design of brochures for a wide range of luxury cruise ships; fast-paced working environment
- **DWS Scudder, Deutsche Asset Management** – design and production of high-end printed investment collateral; design of visually appealing financial charts and graphs with Adobe illustrator

Freelance - Graphic Designer / September 2004 – May 2006

Website and interactive and print design. Clients and responsibilities included:

- **Nixon Peabody LLC** – print design of posters and collateral for corporate events; generation and development of ideas and comps through to final product
- **Various Recording Artists (Bang Camaro, the Auto Interiors, Noble Rot, Max Heinegg)** – apparel design; flyer and poster design; proficient generation and development of concepts to final products for both print and web for bands and music professionals; meeting and discussing ideas with clients; overseeing pre-production and working with printers

Deloitte - Graphic Designer / August 2000 - August 2004

Print and interactive design. Clients and responsibilities included:

- **Raytheon, CVS, TJX, Art Store** –brainstorming initial ideas and concepts; professionally working concepts through to a final end product in myriad formats; designing flash media presentations; working in a fast-paced environment to meet critical deadlines. Media/projects included print advertising, multimedia flash presentations, direct-mail campaigns, posters, and proposals.

The Creative Group – Freelance Graphic Designer / November 1999 - August 2000

Print design. Clients and responsibilities included:

- **Hispanex, Chillipepper Advertising and Deloitte** – design and print production for projects concerning children's educational textbooks, logo concept design, website design, creating high-end printed client deliverables; general troubleshooting for projects and technological issues

Dartmouth Publishing Inc. – Freelance Production Artist / August 1999 - November 1999

Design and print production for medical and educational materials

IIR Publications (London) – Graphic Designer / 1997 - 1999

Design and print production for monthly trade magazines and yearbooks from conception to final product at an international publishing house

EDUCATION

Unitec Institute of Technology & Design (New Zealand) – Diploma in Graphic Design & Visual Communication.

Television New Zealand Design Department – Internship

Intravene Magazine (New Zealand) – Graphic Designer & Production Artist – Internship.

SOFTWARE & LANGUAGES

Photoshop CS5, Flash CS5, Dreamweaver C5, Illustrator CS5, Indesign CS5
AS3 / HMTL / CSS / JQuery / XML

References available on request.